

26TH ANNUAL FARMER COOPERATIVES CONFERENCE

2023 Sponsorship Opportunities

*December 5-6, 2023
Minneapolis, MN*

ABOUT THE FARMER COOPERATIVES CONFERENCE

For the past 26 years, the University of Wisconsin Center for Cooperatives (UWCC) has developed the Farmer Cooperatives Conference to highlight the latest strategic thinking on cooperative issues and trends. The audience is mainly comprised of agricultural cooperative managers, senior management, and board members. Additionally, those who provide professional services to farmer cooperatives (bankers, attorneys, accountants, and consultants) and cooperative academics are in attendance. The Farmer Cooperatives Conference sponsorship program provides agribusiness cooperatives, cooperative support providers, foundations, and nonprofit organizations the opportunity to reach a broad cooperative audience and support the exchange of ideas among cooperative leadership.

CONFERENCE PROGRAM

We are thrilled to bring farmer cooperators together again in person for networking and education. This year's program will be held in downtown Minneapolis on **December 5-6** and will feature sessions on the following timely topics:

- **Policy Update for Farmer Cooperatives**
- **Managing Equity**
- **Alternative Approaches to the Labor Shortage**
- **Impact of ChatGPT and AI on Farmer Cooperatives**
- **and more!**

WHY SPONSOR?

- **PARTICIPATE:** Let your organization be recognized as a leader among agricultural cooperatives with your sponsorship.
- **NETWORK:** Connect with local, regional, and national agribusiness cooperative leaders.
- **EDUCATE:** Inform attendees about your products and services.



SPONSOR RECOGNITION

All sponsors will be recognized as follows:

- Verbal acknowledgement of your organization in opening remarks
- Logo and website link on conference website
- Logo in all conference communications
- Mention by name in sponsor thank you message posted on UWCC social media channels
- Access to attendee list

SPONSORSHIP LEVELS

STAR PARTNERS - \$15,000

- Recognition as the Reception Sponsor via signage including name and logo
- Complimentary registration (\$500 value) for two (2) attendees
- Verbal acknowledgement of your organization at the sponsored event
- \$14,000 tax-deductible value

LEADERSHIP SPONSOR - \$7,500 - \$14,999

- Recognition as Welcome Reception Sponsor via signage including name and logo
- Complimentary registration (\$500 value) for one (1) attendee
- Verbal acknowledgement of your organization at the sponsored event
- \$7,000 - \$14,499 tax-deductible value

CONFERENCE PARTNERS - \$5,000 - \$7,499

- Recognition as Lunch or breakfast sponsor via signage including name and logo
- Verbal acknowledgement of your organization at the sponsored event

PROGRAM SPONSORS - \$2,000 - \$4,999

- Recognition as Break sponsor via signage including name and logo

GENERAL SUPPORTERS - UP to \$1,999

43%

Co-op
Management

20%

Board
Members

19%

Support
Organizations

18%

Co-op
Academics

Tax-Deductibility of Corporate or Non-Profit Contributions

The University of Wisconsin Foundation will issue a receipt for corporate/non-profit contributions. Questions should be directed to Gift Services at 608-263-4545 or giftservices@supportuw.org

FCC 2023 Sponsorship Form

Company Name: _____
Name _____
Mailing Address: _____
City: _____ State: _____ Zip Code: _____
Telephone: _____
Email: _____

Sponsorship Level

Tax-deductible value in parentheses

- Star Partner - \$15,000 (\$14,000)
- Leadership Sponsor - \$7,500 - \$14,999 (\$7,000 - \$14,499)
- Conference Partner - \$5,000 (full value of sponsorship)
- Program Sponsor - \$2,000 - \$4,999 (full value of sponsorship)
- General Supporter - up to - \$1,999 (full value of sponsorship)

Opt out of Sponsorship Benefits

- Our organization is not interested in receiving complimentary registration(s)

Payment Options

- Check
- Credit Card
- ACH/ETF
- Send invoice

By Check:

Checks should be **made payable to University of Wisconsin Foundation** and directed to the following address:
UW Center for Cooperatives, Attn:
Megan Webster, 427 Lorch Street,
Room 224, Madison, WI 53706

ACH/ETF

If you requested ACH/ETF options, UWCC staff will follow up shortly with a secure link via encrypted email.

By Credit Card

Click below to go directly to the Farmer Cooperative Conference Support Fund (112040019) at the University of Wisconsin Foundation:

[Make my donation by credit credit card](#)

Questions?

Please contact Megan Webster at mawebster@wisc.edu or 608-890-1048