
Event Agenda

Consumer Cooperative Management Association Conference 2024

Thu, May 30, 2024

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|---------------------------|---|
| 10:00 AM - 8:00 PM | Registration
Location: Lobby |
| 12:00 PM - 5:00 PM | Co-op Tours (Ticketed Event) - SOLD OUT
Location: Lobby |
| 12:00 PM - 5:00 PM | Co-op Tour 2: Rising Tide Co-op: Lifting Community for Over 45 Years
Location: Lobby |
| 12:00 PM - 5:00 PM | Co-op Tour 3: Norway Community Collaboration Tour: Exploring Sustainability and Social Impact
Location: Lobby |
| 12:30 PM - 5:00 PM | Co-op Tour 1: Food for Thought: Portland Area Food Systems
Location: Lobby |
| 5:00 PM - 7:00 PM | Welcome Reception
Location: Casco Bay Hall |

Fri, May 31, 2024

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|----------------------------|---|
| 6:15 AM - 7:15 AM | Yoga Class Hosted by Common Market Co-op - Registration Required
Location: York |
| 7:00 AM - 6:30 PM | Registration
Location: Lobby |
| 7:00 AM - 8:00 PM | Networking Space
Location: Rhode Island Room |
| 7:00 AM - 6:00 PM | Exhibits Open
Location: Connecticut/Rhode Island |
| 7:30 AM - 8:30 AM | Breakfast
Location: Vermont/New Hampshire Room |
| 8:30 AM - 10:00 AM | Nourishing Communities: Food Co-ops Serving Low-Income, Low-Access Areas
Location: Vermont/New Hampshire Room
Speakers: Amaha Sellessie, Jeremy DeChario, Anthony Goodwin, Seth Naumann, Leanna Neiratko |
| 10:00 AM - 10:30 AM | Refreshment Break
Location: Connecticut/Rhode Island |
| 10:30 AM - 12:00 PM | Focus on People: Creating Operational Stability, and Success Through Intentional Cultural Growth
Location: Somerset Room
Speakers: Bruce Phlegar, Steve Cooke |
| 10:30 AM - 12:00 PM | Developing a Culture of Equity and Inclusion Through the Lens of Access
Location: Cumberland Room
Speaker: Mary Lougee |

- 10:30 AM - 12:00 PM** **Communicating with Owners, GMs, and Fellow Directors: Strategies for Board Engagement in Policy Governance**
Location: Massachusetts Room
Speakers: Maria Isley, Amber Schlater
- 10:30 AM - 12:00 PM** **50 Years of Food with Purpose: Leading City Market, Onion River Co-op through Growth, Transition, and Celebration**
Location: Oxford Room
Speakers: Kristina Sweet, John Tashiro, Sam Werbel
- 10:30 AM - 12:00 PM** **The Role for Food Co-ops in the Solidarity Economy Movement Building**
Location: Kennebec/Lincoln Room
Speaker: Jamila Medley
- 12:00 PM - 1:30 PM** **Lunch**
Location: Vermont/New Hampshire Room
- 12:30 PM - 1:15 PM** **Lunch Session: Laying the Foundation for the Second Year of Co-ops**
Location: Massachusetts Room
Speakers: Doug O'Brien, Erbin Crowell
- 1:30 PM - 3:00 PM** **Who Are We, Anyway?**
Location: Oxford Room
Speakers: Gina Ferendo, Doug Johnson, Jamie Cermak, Michael Walter
- 1:30 PM - 3:00 PM** **Immunity to Change**
Location: Massachusetts Room
Speaker: Laura King
- 1:30 PM - 3:00 PM** **Supporting Neurodiverse Staff and Customers**
Location: Kennebec/Lincoln Room
Speaker: Gabrielle Davis (she/her)
- 1:30 PM - 3:00 PM** **Expect the Unexpected: A GM Change**
Location: Somerset Room
Speakers: Wendy Walter, Sarah Christensen
- 1:30 PM - 3:00 PM** **Financing Variations (a.k.a. Capital Stacks): Three Case Studies**
Location: Cumberland Room
Speakers: Maggie Cohn, Sam McCormick, Jenny Silverman, Rochelle Prunty
- 3:00 PM - 3:30 PM** **Refreshment Break**
Location: Connecticut/Rhode Island
- 3:30 PM - 5:00 PM** **Charting the Course to a Dream: The Journey to Prepared Foods Excellence**
Location: Cumberland Room
Speakers: Heather Burt, Mike Runco, Michelle O'Connor
- 3:30 PM - 5:00 PM** **Addressing the Gender Pay Gap**
Location: Oxford Room
Speakers: Shari Gross, Mike Houston, Leanna Neiratko, Melinda Schab, Mark Thorne
- 3:30 PM - 5:00 PM** **Know Your Audience: Collecting, Understanding, and Applying Customer Knowledge to Compete**
Location: Kennebec/Lincoln Room
Speakers: Brandon Bills, susan Livingston
- 3:30 PM - 5:00 PM** **Navigating Unity: Aligning Vision and Values across Members, Board, and Management**
Location: Somerset Room
Speakers: Nick Clark, Eric DeLuca, Amanda Charland
- 3:30 PM - 5:00 PM** **You Had Me at Community – Strategies to compete and differentiate in your market**
Location: Massachusetts Room
Speakers: Pam Mehnert, Lisa Malmarowski

5:00 PM - 6:00 PM

Reception

Location: Casco Bay Hall

Sat, Jun 01, 2024

6:15 AM - 7:15 AM

Yoga Class Hosted by Common Market Co-op - Registration Required

Location: York

7:00 AM - 4:00 PM

Registration

Location: Lobby

7:00 AM - 4:00 PM

Exhibitors

Location: Connecticut/Rhode Island

7:00 AM - 4:00 PM

Networking Space

Location: Rhode Island Room

7:30 AM - 8:30 AM

Breakfast

Location: Vermont/New Hampshire Room

8:30 AM - 10:00 AM

Cooperative Ingredients for a Transformed Food System

Location: Vermont/New Hampshire Room

Speaker: Jonah Fertig-Burd

10:00 AM - 10:30 AM

Refreshment Break

Location: Connecticut/Rhode Island

10:30 AM - 12:00 PM

Creating Stronger Systems Around Customer Feedback

Location: Cumberland Room

Speakers: Cassidy Limberg, Rebecca Torpie

10:30 AM - 12:00 PM

Transformative Leadership: A journey, not a destination

Location: Massachusetts Room

Speakers: Danielle Scallin, LeeAnne Haglund

10:30 AM - 12:00 PM

Feed Communities: Transforming Communities through Nutritional Equity

Location: Somerset Room

Speaker: Allannah Hines

10:30 AM - 12:00 PM

Transformational Leadership: Effective Strategies for Democratic Leadership

Location: Kennebec/Lincoln Room

Speaker: Jade Barker

10:30 AM - 12:00 PM

The Merc Case Study – All a Board! A journey to open a second store

Location: Oxford Room

Speakers: Seth Naumann, Anthony Lang, Mark Sprauge

12:00 PM - 2:00 PM

CCMA Awards Luncheon

Location: Vermont/New Hampshire Room

2:00 PM - 3:30 PM

Stay Afloat By Cultivating Price Image And Curating To Compete

Location: Massachusetts Room

Speakers: James Morrell, Jeanie Wells

2:00 PM - 3:30 PM

Co-ops as Conveners: Partnering to Address a Community Crisis

Location: Oxford Room

Speakers: Rochelle Prunty, Laura Frogameni, Bonnie Hudspeth

2:00 PM - 3:30 PM

Staying Relevant: The Evolving Story We Tell Ourselves and Our Customers

Location: Somerset Room

Speakers: Tony White, Leigha Staffenhagen

2:00 PM - 3:30 PM

Steering the Ship Towards Big Dreams

Location: Cumberland Room

Speakers: Audrey Griffin, Wynston Estis

2:00 PM - 3:30 PM

Regenerative Food: Key Messages, Industry Accountability and What It Means for Organic

Location: Kennebec/Lincoln Room

Speakers: Mike Wenrick, susan Livingston, Joe Dickson

3:30 PM - 5:00 PM

Co-op Swag Swap!

Location: Vermont/New Hampshire Room

6:00 PM - 9:30 PM

Closing Reception

Location: Bayside Bowl, 58 Alder St, Portland, ME 04101